Global Steel Industry Outlook to 2016

Global Consumption - An Overview by Region

Supply-side Developments - A new Era for the Steel Industry?

International Trade - Regional Trends

Country Focus - Central and Eastern European and Balkans Countries after EU accession … and Turkey

Plus over 150 Figures & 240 tables!

April 2007
Global Steel Industry Outlook to 2016 report

A vision of the world market for steel for the next ten years … good times, but not without risk

Prospects for steel demand are bright. GSIO not only provides regional (and key country) demand forecasts, but also looks at key developments on the supply-side. It provides a succinct summary of trends in producer consolidation and capacity growth, and its analysis of regional trade will raise questions about what is likely to happen when demand either slows or turns down.

Spiralling down from an international perspective, GSIO then provides in-depth analysis of the nature and prospects for the 12 countries, which have joined the European Union since 2004, as well as Turkey … perhaps not an imminent Member State, but a major regional player in steel. Supported with macro-economic and end-user analyses, GSIO provides a “one-stop” introduction to some of Europe’s most dynamic steel markets.

Forecast highlights

**Provided that there are no major economic or political crises over the coming decade:**

- global consumption of finished products is set to rise to 1.5 billion tonnes by 2011 and 2 billion tonnes by 2016, with China accounting for 45% of this total
- consumption growth in North America, the EU 15 and the developed world in general will be modest
- Eastern Europe, Brazil, Russia, and India will continue to experience strong growth in demand for steel
- within 5 years several 50 million tonne groups will emerge and by 2016 there will be at least three 100 million tonne players, led by Arcelor Mittal, which will have reached 150 million tonnes plus.

**Nevertheless, there are risks to achievement of these forecasts:**

- with the USA accounting for 28% of global and 36% of world output, any serious slowdown – or, even, recession - in North America will have a major impact on the economies of the world, including China
- the new US administration in 2009 will almost certainly put the brakes on to deal with the massive budget and trade deficit, but if these brakes are applied too harshly, the world will suffer, with cyclic (steel consuming) industries, - construction, automotive and engineering, - experiencing large downturns
- the USA apart, the Chinese bubble may burst under the weight of crippling bad debts in the banking system or through political change.

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Summary of Contents

PART 1 – INTRODUCTION
1. THE STUDY

PART 2 – BACKGROUND
2. GLOBAL CONTEXT
   2.1 The World Economy
   2.2 The International Steel Industry - A New Era?
3. DRIVERS OF CHANGE
   3.1 Political Change
   3.2 Economic Performance
   3.3 Social and Demographic Change
   3.4 Technological Development

PART 3 – GLOBAL DEVELOPMENTS
4. CONSUMPTION
   4.1 Overview
   4.2 Asia
   4.3 CIS
   4.4 EU 15
   4.5 North America
   4.6 Rest of the World
5. SUPPLY-SIDE
   5.1 Mergers and Acquisitions
   5.2 Capacities
6. TRADE
   6.1 Asia
   6.2 CIS
   6.3 EU 15
   6.4 EU 12
   6.5 North America
   6.6 Rest of World

PART 4 – FOCUS COUNTRIES
7. BULGARIA
8. CZECH REPUBLIC
9. HUNGARY
10. POLAND
11. ROMANIA
12. SLOVAKIA
13. OTHER NEW EU MEMBER STATES
    (Cyprus, Estonia, Latvia, Lithuania, Slovenia)
14. TURKEY

APPENDICES
I. FOCUS COUNTRY PROFILES
II. TRADE STATISTICS

PLUS OVER 150 FIGURES and 240 TABLES!

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